

2012 SPONSORSHIP PACKAGES



EMPIRE POLO CLUB



CHUKKER SPONSORSHIP

The sponsor car laps the main field between each chukker during the two featured polo matches

The sponsor car is used for the first ball "throw in" to start each match

Sponsor can display other cars on site during the tournament (limit 3)

A full page ad in the Empire Lifestyle Magazine is included

This sponsorship is available by the tournament or by the season. A season sponsorship would include 6 Tournament Finals.

*\$5,000 per tournament
\$20,000 for the season*



TOURNAMENT SPONSORSHIP

Sponsor is named as the "presenter" of the tournament (Daily game schedule, website and on season schedule)

Booth for product display during event

PA announcements during event

Team jerseys with the sponsor brand can be worn by one of the competing teams (Jerseys to be provided by sponsor)

Presentation of trophies to the winning teams (2 games)

A full page ad in the Empire Lifestyle Magazine

VIP cabana during the event

\$5,000 Per Tournament



SEASON SPONSORSHIP

Sponsor logo on trophy presentation stand, in Empire Polo Lifestyle Magazine and on club website

Full page ad in the Empire Polo Lifestyle Magazine

PA announcements at all polo events

One tournament sponsorship (see tournament sponsor page for details)

VIP Cabana for the season

\$10,000



TITLE SPONSORSHIP

Named as the Title Sponsor for the 2012 Season (only 1 available)

Logo on trophy presentation stand, website, daily game schedule and other promotional materials

Named as the Title Sponsor in all press releases and media promotions for the 2012 season

Comprehensive social media campaign

Priority placement of corporate signage on main Sunday Polo Field

Logo or brand on sideboards of the main Sunday polo field

PA announcements at all polo events

Presenting Sponsor of the Champion's Cup Tournament

Trophy Presentation

VIP Cabana for the season

A double truck ad in the Empire Lifestyle Magazine

\$40,000 Per Season

EMPIRE POLO CLUB

BEST PLAYING PONY SPONSOR

Sponsor provides prize for BPP at all finals for two leagues (12 total)

Sponsor logo on website, in Empire Lifestyle Magazine and on daily game schedule

PA announcements during finals events

Presentation of awards during finals events

MOST VALUABLE PLAYER SPONSOR

Sponsor provides prize for MVP at all finals for two leagues (12 total)

Sponsor logo on website, in Empire Lifestyle Magazine and on daily game schedule

PA announcements during finals events

Presentation of awards during finals events



EMPIRE POLO CLUB



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